



CORPORATE CREW

2022 BENEFITS

LEADERSHIP SPONSOR \$50,000

Outward Bound USA 60th Anniversary Celebration Event

- Featured company highlight: a company produced pre-recorded video spotlight featuring a particular corporate initiative, aired during event
- Named table sponsorship with 20 tickets to 60th Anniversary Celebration event
- Seat on the 60th Anniversary Celebration Committee for a corporate representative
- Host for a private cocktail reception at 60th Anniversary Celebration event
- Recognition on pre-event social media and select promotions
- Prominent placement of company logo during event
- Outward Bound Legacy Logo commemorative gift for all table guests (20)
- Custom Outward Bound Professional team challenge day, max 30 participants

Outward Bound USA Circle Up 2022

- Prominent placement of company logo as Presenting Sponsor during (2) virtual events (April & December)
- Recognition on pre-event social media and select promotions

Sponsor Recognition

- With logo prominently placed on Outward Bound USA national website
- With a 1/4 page company feature and logo placement in Outward Bound USA 2022 Impact Report, released in 2023
- During all special and donor events
- In select social media promotions

PINNACLE SPONSOR \$25,000

Outward Bound USA 60th Anniversary Celebration Event

- Recognition in media segment during event
- Named table sponsorship with 16 tickets to 60th Anniversary Celebration event
- Co-Host for cocktail reception at the 60th Anniversary Celebration event reception
- Recognition on pre-event social media and select promotions
- Placement of company logo during event
- Outward Bound Legacy Logo commemorative gift for all table guests (16)

Outward Bound USA Circle Up 2022

- Placement of company logo as Lead Sponsor during (2) virtual events (April & December)
- Recognition on pre-event social media and select promotions

Sponsor Recognition

- On Outward Bound USA national website
- With logo placement in Outward Bound USA 2022 Impact Report, released in 2023
- During all special and donor events
- In select social media promotions

SUMMIT SPONSOR \$15,000

Outward Bound USA 60th Anniversary Celebration Event

- Table sponsorship with 10 tickets to 60th Anniversary Celebration event
- Recognition on pre-event social media and select promotions
- Placement of company logo during event
- Outward Bound Legacy Logo commemorative gift for all table guests (10)

Outward Bound USA Circle Up 2022

- Placement of company logo during (2) virtual events (April & December)
- Recognition on pre-event social media and select promotions

Sponsor Recognition

- On Outward Bound USA national website
- With logo placement in Outward Bound USA 2022 Impact Report, released in 2023
- During all special and donor events
- In select social media promotions

NAVIGATOR SPONSOR \$10,000

Outward Bound USA 60th Anniversary Celebration Event

- Listing as Table Host with 8 tickets to 60th Anniversary Celebration event
- Placement of company logo during event
- Outward Bound Legacy Logo commemorative gift for all table guests (8)

Sponsor Recognition

- On Outward Bound USA national website
- With logo placement in Outward Bound USA 2022 Impact Report, released in 2023
- During all special and donor events
- In select social media promotions



**OUTWARD
BOUND USA**

