

# THE 20th ANNUAL WILDERNESS RISK MANAGEMENT CONFERENCE

GRAND TETON NATIONAL PARK | SEPT 30–OCT 2, 2013



Photos left to right: Outward Bound, NOLS/Mel Fitzpatrick, SCA/Dan Eldridge, NOLS/David E. Anderson, NOLS/Tom Bol

## educational preview

### Industry Standards: What Does this Really Mean?

Lawyer Tracey Knutson defines the phrase “industry standards” and explores how standards impact your programs and practices.

### The Traumatic Aftermath

The National Organization for Victims Assistance Executive Director Will Marling teaches how to address traumatic impact on participants, staff, and responders after a critical incident.

### Training to Failure and Other Unlikely and Highly Effective Training Strategies

Jeff Jackson introduces tools to build competency in compressed staff training windows.

“ The WRMC offers a provocative and supportive environment in which to share ideas.”



**Deb Ajango**

Director of SaftyEd and winner of the 2012 Reb Gregg Wilderness Risk Management Award

## featured speakers



**John Gans**

Executive Director of the National Outdoor Leadership School since 1995.



**Renny Jackson**

40 year alpinist, climbing ranger, and mountain rescue specialist for Grand Teton and Denali National Parks.



**Laurence Gonzales**

Author of *Deep Survival: Who Lives, Who Dies, and Why* and *Surviving Survival: The Art and Science of Resilience*.

## schedule

**Sept 28–30**

Pre-conference Workshops

**Sept 30, 5 p.m.**

Exhibitor Reception, Opening Remarks, Award Ceremony

**Oct 1–2**

Opening Keynote, Educational Workshops, Coaching Sessions, Networking Opportunities

**Oct 2, 6:00 p.m.**

Keynote Dinner

## registration packages

Early Bird Attendee	\$580	Deadline: July 19
Early Bird Exhibitor	\$815	Deadline: July 19
Attendee	\$680	Register July 20–Sept. 6
Exhibitor	\$915	Register July 20–Sept. 6
Student	\$275	With valid ID.

## pre-conference events

**SEPTEMBER 28–30, 8 A.M.–5 P.M.**

WFR Recertification | \$300

**SEPTEMBER 29, 8 A.M.–5 P.M.**

Improvised Rock Rescue | \$80 (additional \$15 if moved indoors)

**SEPTEMBER 29-30, 8 A.M.–5 P.M.**

Effective Outdoor Program Design and Management | \$400  
Inclusion and Cultural Competency for the Outdoor Professional | FREE  
Navigating Health, Safety, Security, and Risk Management Abroad | \$300  
NOLS Risk Management Training | \$585  
River Rescue Certification | \$285

**SEPTEMBER 30, 8 A.M.–5 P.M.**

Advanced Improvised Rock Rescue | \$80 (additional \$15 if moved indoors)

**SEPTEMBER 30, 8 A.M.–12 P.M.**

A Discussion on Volunteer Leader Risk Management | \$40  
Performing Under Pressure | FREE

**SEPTEMBER 30, 1 P.M.–5 P.M.**

And the Winner is... (?) Hot Issues, Hot Cases | \$125  
Critical Issues in Wilderness Therapy | \$85  
Parent Phone Call Lab | FREE

ONLINE REGISTRATION NOW OPEN: [WWW.NOLS.EDU/WRMC](http://WWW.NOLS.EDU/WRMC)  
Wilderness Risk Management Conference  
[wrmc@nols.edu](mailto:wrmc@nols.edu) | (307) 335-2222

Gain practical risk-management skills, network with others in the industry, share field and administrative techniques, and help develop risk-management standards for the adventure and education industries. Connect with industry leaders: outdoor program administrators, land managers, outdoor leaders, recreation degree students, lawyers and insurance representatives, and exhibitors.

## maximize your WRMC experience

### Charles (Reb) Gregg Wilderness Risk Management Award

Recognize leadership, service, and innovation.

### Networking Opportunities

Connect and share stories with industry peers.

### Coaching Sessions

Ask for targeted advice from a lawyer, professional coach, or risk manager.

### Pre-conference Events

Gain classroom training or rock or river rescue skills.

“ For 20 years the WRMC has been the state-of-the-art dialogue on wilderness risk management for outdoor and adventure programs. I am continually impressed with the depth and breadth of discussion, grounded in realism and action. Two decades after its inception, the synergy between new ideas and proven expertise is what makes the WRMC such an outstanding educational experience.”

*Liz Tuohy Wilderness Risk Management  
Steering Committee Chair*



### WILDERNESS RISK MANAGEMENT CONFERENCE

c/o National Outdoor Leadership School  
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Lander, WY 82520-2848  
[www.nols.edu/wrwc](http://www.nols.edu/wrwc)

ATTEND THE 20TH ANNUAL

# WRMC

2013 Grand Teton National Park

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OUTWARD  
BOUND



## WILDERNESS RISK MANAGEMENT CONFERENCE



PRACTICAL SOLUTIONS FOR CHALLENGING ISSUES | GRAND TETON NATIONAL PARK | SEPT 30-OCT 2, 2013